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*For Immediate Release*

## New Restaurant, JAX At The Tracks, Adds Flavor to Truckee

**August 12, 2009 (Truckee, Calif.)** –Truckee’s newest restaurant, JAX At The Tracks, is everything people would expect from a diner- done right.

Located in an original 1940s diner next to Truckee’s downtown railroad tracks, the reasonably-priced menu is a welcome addition to this resort town that features many top-dollar dining options. Offering honest food with an interesting twist, guests can enjoy anything from “JAX Stax” classic buttermilk pancakes and huevos Montana with chipotle cornbread to chipotle glazed St. Louis-style ribs, peppercorn crusted ahi nicoise salad and the award-winning People’s Choice chili from the 1<sup>st</sup> Annual Truckee Chili Cookoff last month.

“We care about the food, but what we really care about is the people. This will be everyone’s place where everyone feels welcome and is treated the same,” says Owner Bud Haley. “I want to see people use JAX as a hub of activity and for it to be part of the fabric of this community.”

JAX is located “At The Tracks” at 10144 West River St. in historic downtown Truckee, Calif. JAX is open seven days a week from 7 a.m. to 10 p.m. serving breakfast, lunch and dinner. For more information call Switchback PR + Marketing, Inc. at 530-550-7450.

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